

## AI PROMPT ENGINEER

Generate outcomes from AI systems that are actually useful to yourself and others

### WHY ENGLISH MATTERS...

- Being able to use language with clarity and precision is extremely valuable

## GAME DEVELOPER

Create narrative arcs and write in-game dialogue to drive immersive storytelling

### WHY ENGLISH MATTERS...

Having an understanding of structure, characterisation and tone is essential

## SPEECH WRITER

Write speeches and public messages for political figures or organisations

### WHY ENGLISH MATTERS...

- Knowing your audience and being able to use language to connect with them is key

# WHERE CAN GCSE ENGLISH TAKE ME?

## MEDIA TECHNICIAN

Support the creation of different events, broadcasts and productions

### WHY ENGLISH MATTERS...

- Interpreting detailed written instructions and collaborating with others is crucial

## LAWYER

Provide legal advice, prepare documents and represent clients in court

### WHY ENGLISH MATTERS...

- Building arguments, interpreting language and communicating fluently are all central

## COMMON THREADS

- Precision in language
- Creativity and adaptability
- Understanding audience and purpose
- Strong writing, editing and presentation skills
- Cultural and emotional intelligence
- The ability to collaborate with others

